



GRAPHIC DESIGNER
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About

I'm a London-based graphic designer whose practice is rooted in illustration and supported by motion. I'm drawn to projects where branding, storytelling and personality go hand in hand, particularly across music, food and culture. My work has a handmade, playful quality, and I enjoy creating visual identities and campaigns that feel expressive, considered and human.

Over the last few years, I've worked across post-production, freelance design and self-initiated projects. That experience has made me equally comfortable collaborating within a team or leading projects independently, bringing ideas to life across print, digital and live experiences. Alongside client work, I founded Figure, a creative events brand where I oversee everything from the visual identity to organising and promoting regular sell-out workshops. It has become an opportunity to combine design, creative production and community-building in a way that reflects the kind of work I enjoy the most.

Selected Work

Coffee & TV • KOKO • LEGO Star Wars • Sky • Sony Music • E.ON • Eating with Tod • Charles Bryant • Figure

Experience

Founder, Designer & Creative Producer

Figure · January 2026 - Current

Founded and continue to run Figure, a creative events brand centred around accessible art workshops and community-led experiences. Responsible for every aspect of the business, from branding and marketing to event production and creative direction. Developed the visual identity, created promotional campaigns, managed ticket sales and grew the events into regular sell-out life drawing sessions before expanding into lino printing workshops.

Junior Motion Designer

Coffee & TV · Nov 2023 - Nov 2025

Worked across graphic design, illustration and motion within a post-production studio, contributing to projects from initial concepts through to final delivery. Produced storyboards, illustrations, animations and campaign assets while collaborating closely with directors, designers and artists. Developed a strong understanding of creative workflows, presenting ideas, responding to feedback and delivering high-quality work under tight deadlines.

Freelance Designer

KOKO Camden · Nov 2025

Designed motion and promotional assets for live music events, often responding to open briefs within a single day. Created work that reflected KOKO's distinctive visual identity and atmosphere, with final assets later adapted for large-scale projection across the venue during live performances.

Freelance Motion Designer

Sony Music · Jul 2026

Created motion assets for Sony Music, translating existing artwork into engaging animations for digital platforms while maintaining the integrity of the original creative.

Freelance Designer & Illustrator

Chef Charles Bryant · Various projects, 2023 - 2025

Developed bespoke visual identities and illustrated posters for a series of food pop-ups, adapting the illustration style to reflect the personality of each event. Worked closely with the client to respond to evolving concepts and deliver work to fast-paced deadlines.

Freelance Designer

Eating with Tod · March 2024

Designed illustrated characters for a limited-edition merchandise campaign, developing a playful visual concept that reflected the client's personality and accompanied a successful social media giveaway.

Marketing Assistant & In-House Designer

Coffee & TV · Jun 2023 - Nov 2023

Helped shape and maintain Coffee & TV's visual identity across social media, print, events and digital platforms, creating marketing campaigns, presentations, printed materials and environmental graphics while working closely with artists and producers across the studio.

Scheduling Assistant

Coffee & TV · May 2022 - Jun 2023

Managed bookings for artists, producers, freelancers and studio resources using CETA, developing a strong understanding of post-production workflows, production planning and creative team coordination. This experience gave me a solid foundation in studio operations before moving into design and motion.

Creative Skills

Brand Identity	Print Design
Creative Direction	Typography
Illustration	Event Branding
Art Direction	Storyboarding
Campaign Design	
Motion Design	

Technical Skills

Procreate	Toon Boom	Midjourney
Procreate Dreams	CETA (calendar)	Runway
Adobe Illustrator	Wix	
Adobe After Effects	Wordpress	
Adobe Photoshop	Adobe Premiere Pro	
Adobe InDesign	Adobe Fresco	

Education

Manchester Metropolitan University (2017 - 2020) 2:1 for BA (Hons) Graphic Design
Leeds Arts University (2016 - 2017) Distinction for Foundation Diploma in Art & Design